



MORNING CONSULT

NCTA Polling Recap

May 2017

Key Points

- Strong voter preference for government having a ‘light touch’ when it comes to setting Internet rules and regulations
- 18-point majority and bipartisan agreement that Internet access should not be considered a public utility
- Voters say regulating Internet access as a utility would decrease private sector investment and worsen innovation
- Many voters still largely unaware of net neutrality

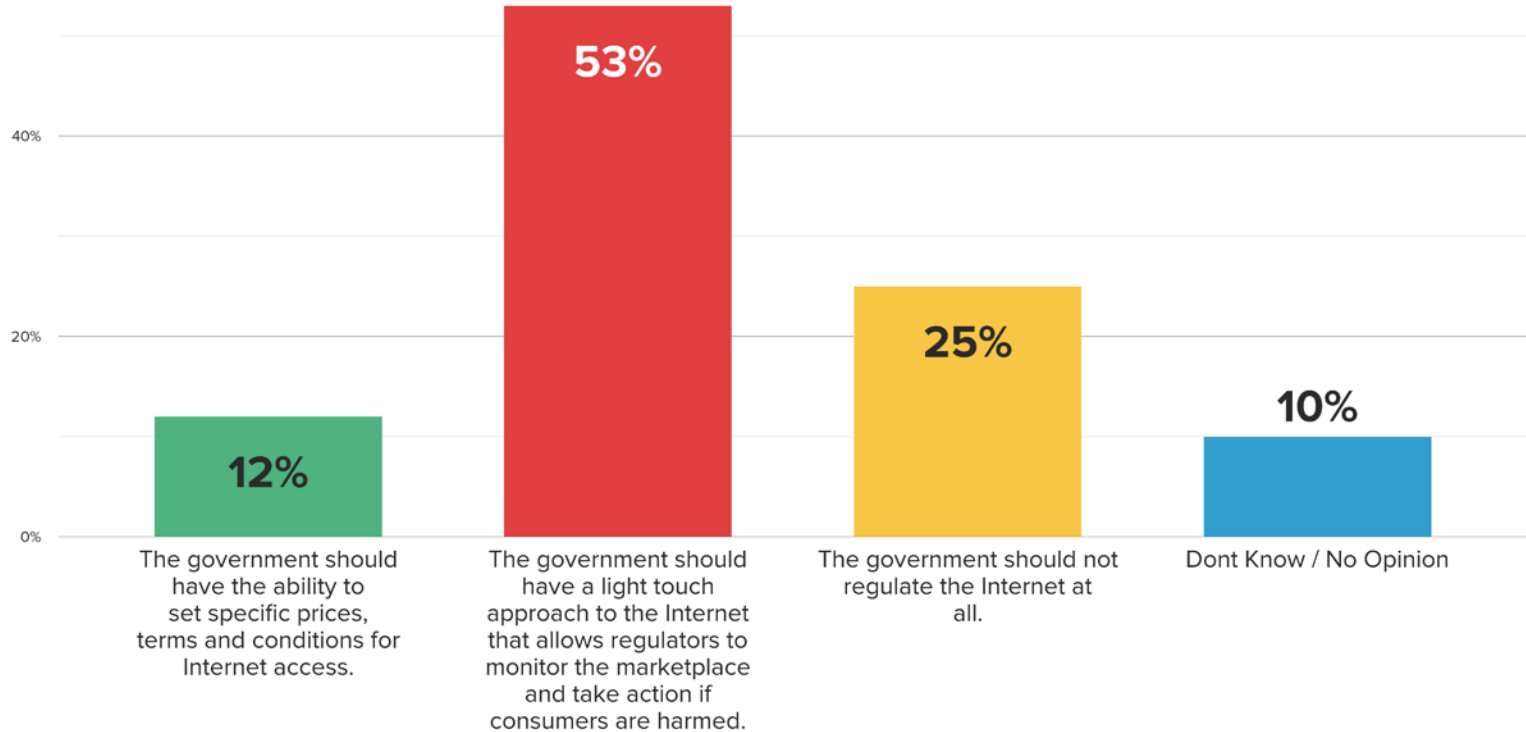
Methodology:

Morning Consult conducted an online survey of 2,194 registered voters from April 20 – 24, 2017. Results from the full survey have a margin of error of +/- 2%.



Majority Say Government Should Have a “Light Touch” In Regulating Internet Access

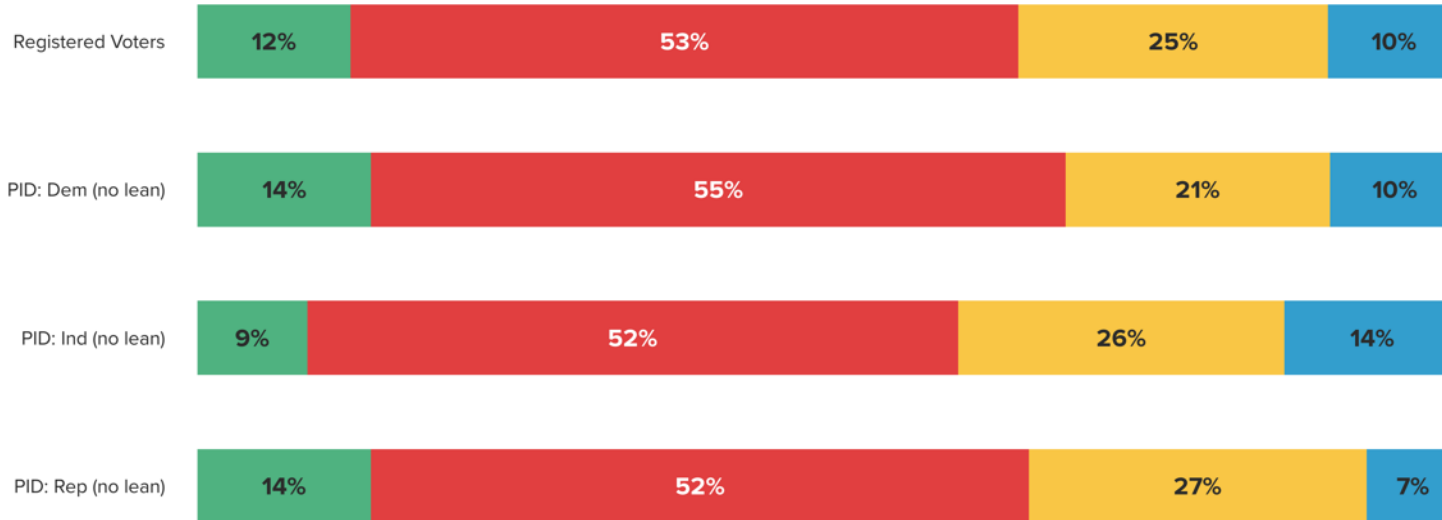
When it comes to the role of the federal government in regulating access to the Internet, which of the following comes closest to your view, even if none are exactly right?



Across Party Lines, Majority Support 'Light Touch' Approach

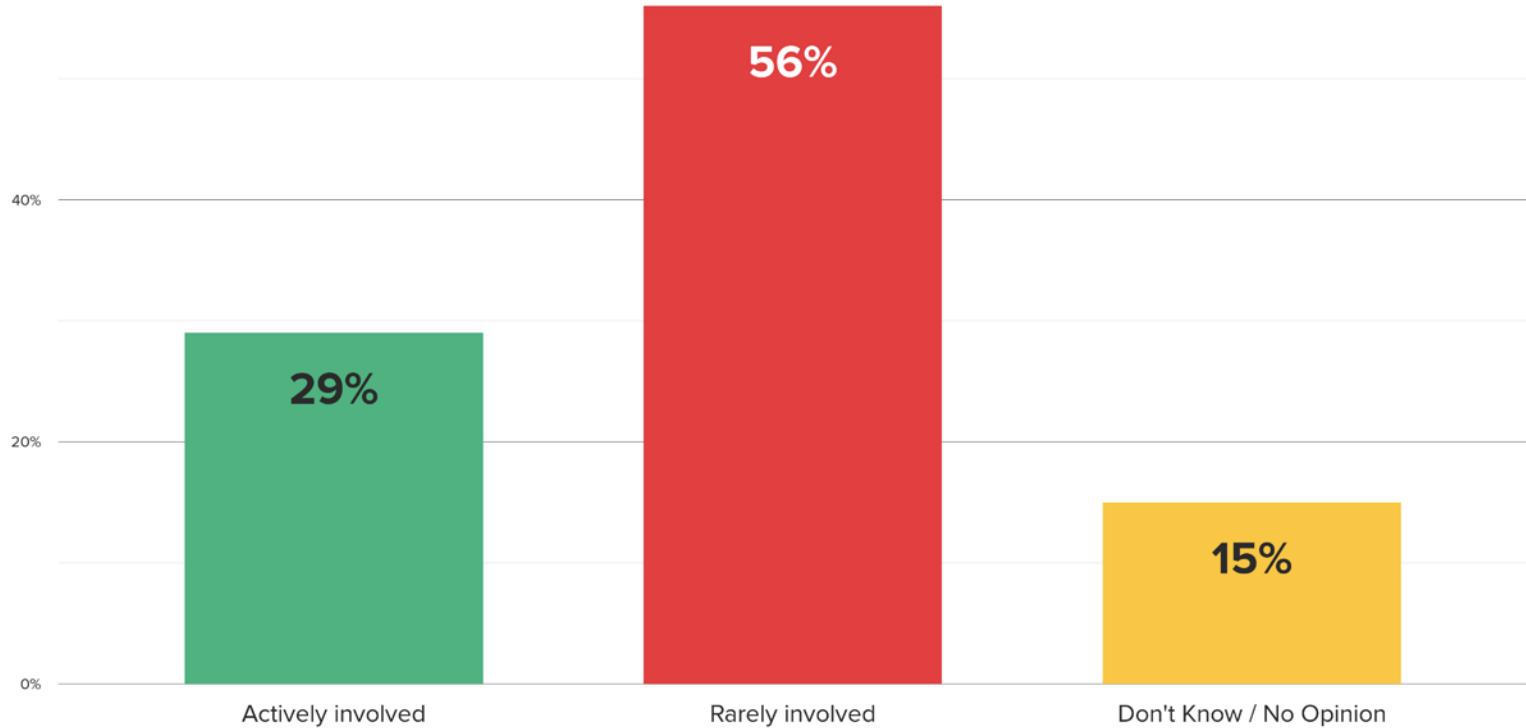
When it comes to the role of the federal government in regulating access to the Internet, which of the following comes closest to your view, even if none are exactly right?

- The government should have the ability to set specific prices, terms and conditions for Internet access.
- The government should have a light touch approach to the Internet that allows regulators to monitor the marketplace and take action if consumers are harmed.
- The government should not regulate the Internet at all.
- Dont Know / No Opinion



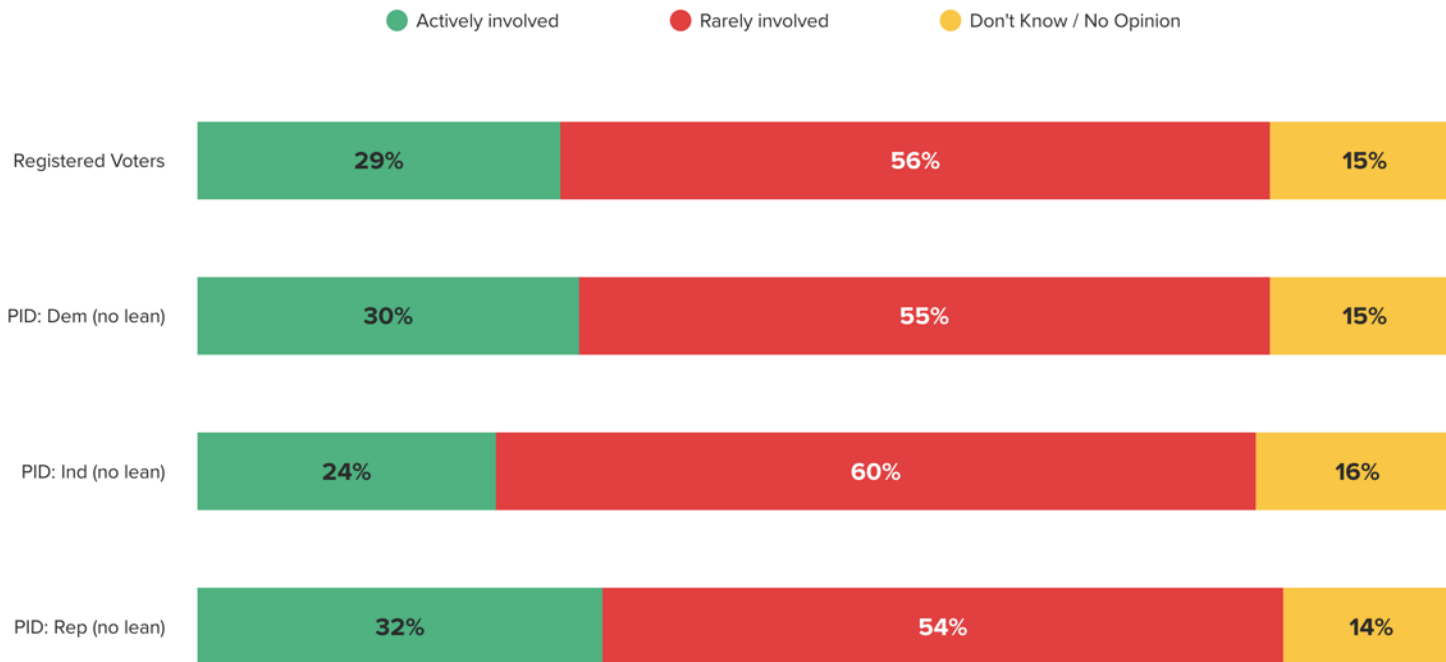
Majority Say Government Should Rarely Be Involved in Regulating Internet

Generally, how involved do you believe the government should be in regulating the Internet?



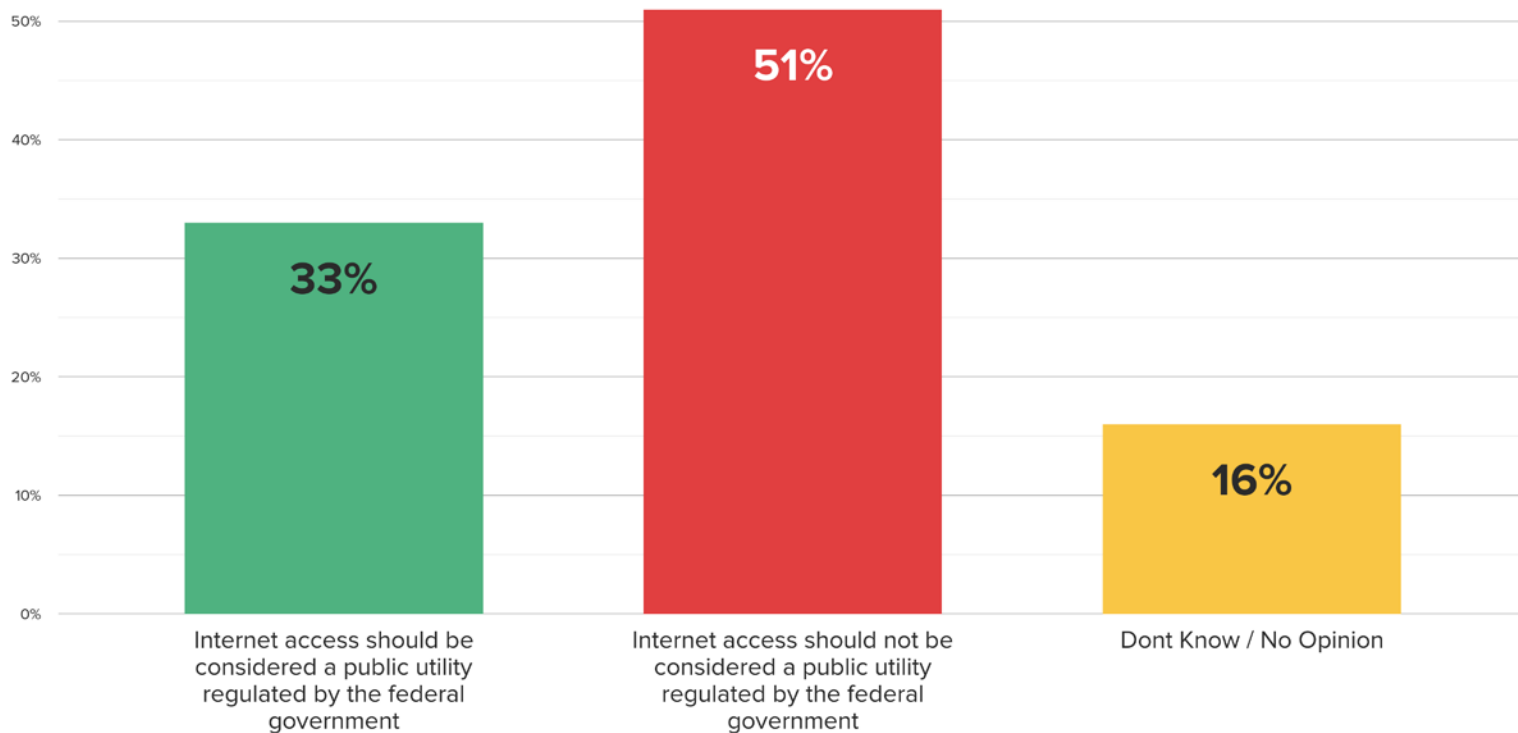
Bipartisan Agreement: Government Should Rarely Be Involved in Regulating Internet

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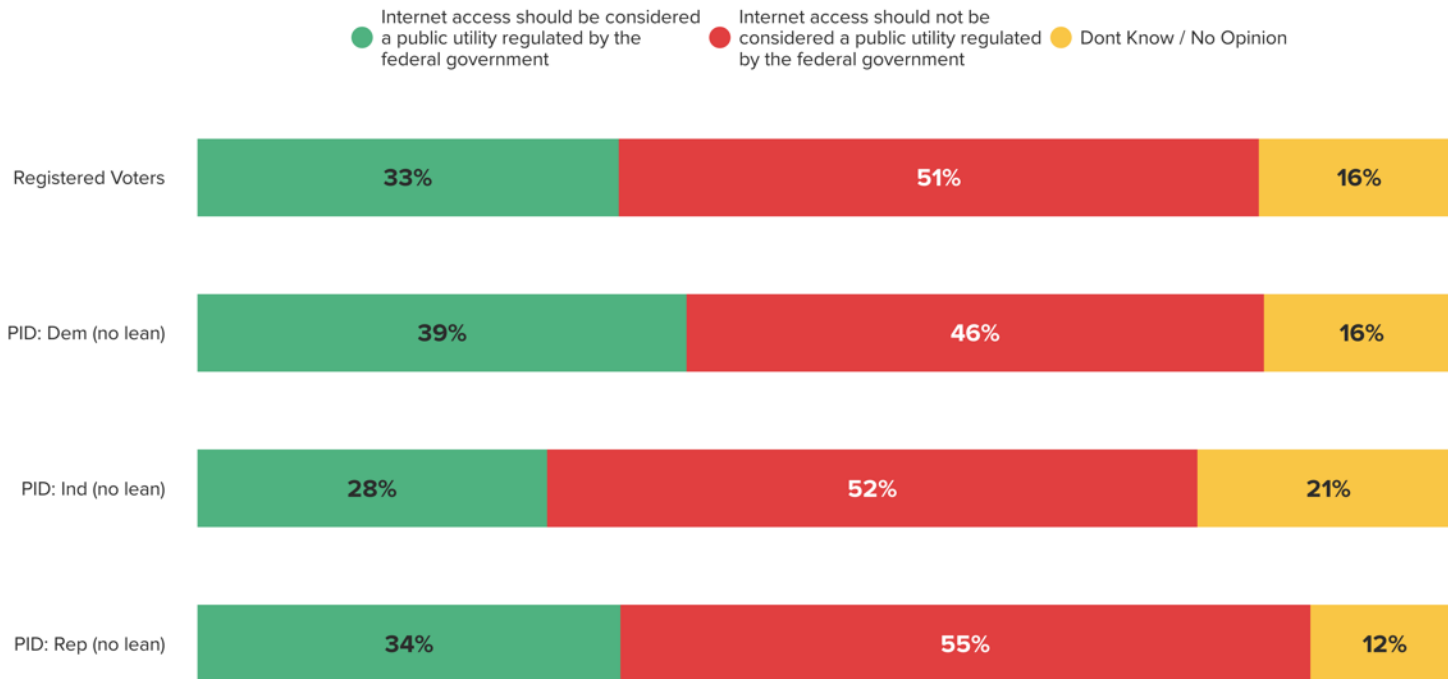
And, By 18-Point Margin, Voters Say Internet Access Should Not Be Considered a Public Utility

As you may know, a public utility is an essential public service, such as electricity, water, or gas, that is regulated by government. Knowing this, which of the following do you agree with more, even if neither is exactly right?



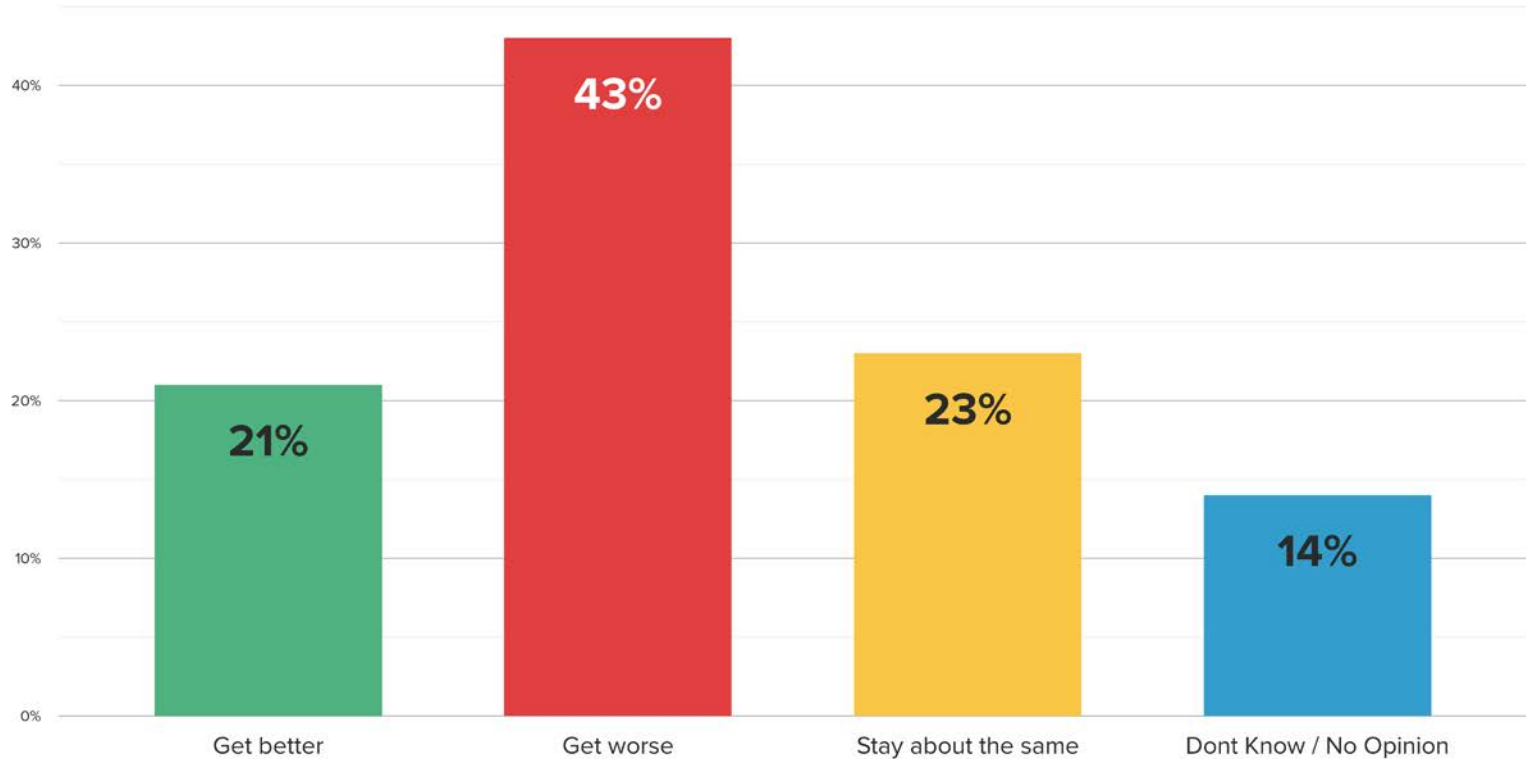
Even Most Democrats Agree Internet Access Should Not Be Considered a Public Utility

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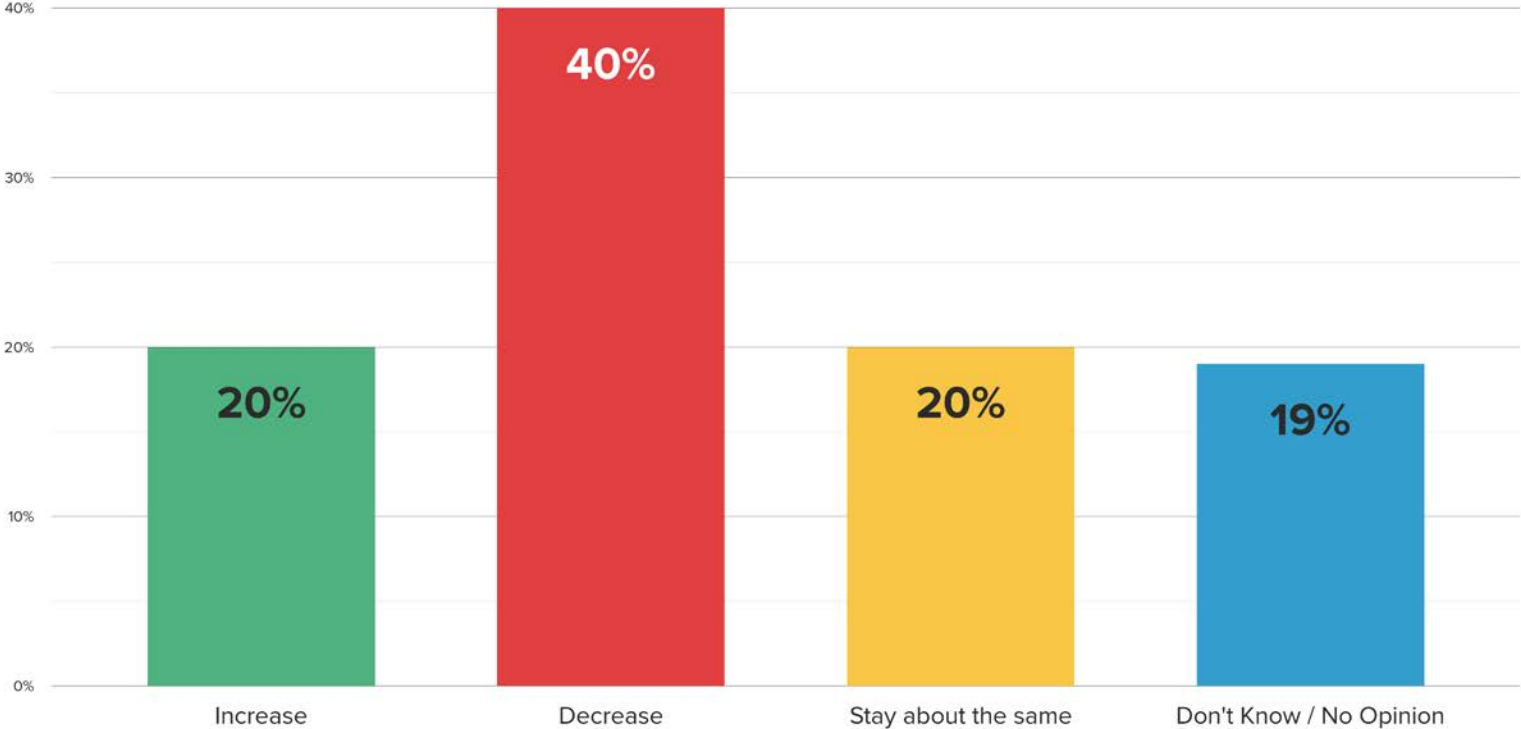
Voters Say Regulating Internet Access As a Utility Would Worsen Tech Innovation

If government were to regulate Internet access as a utility, do you believe Internet and technology innovation would get better, get worse, or stay about the same?



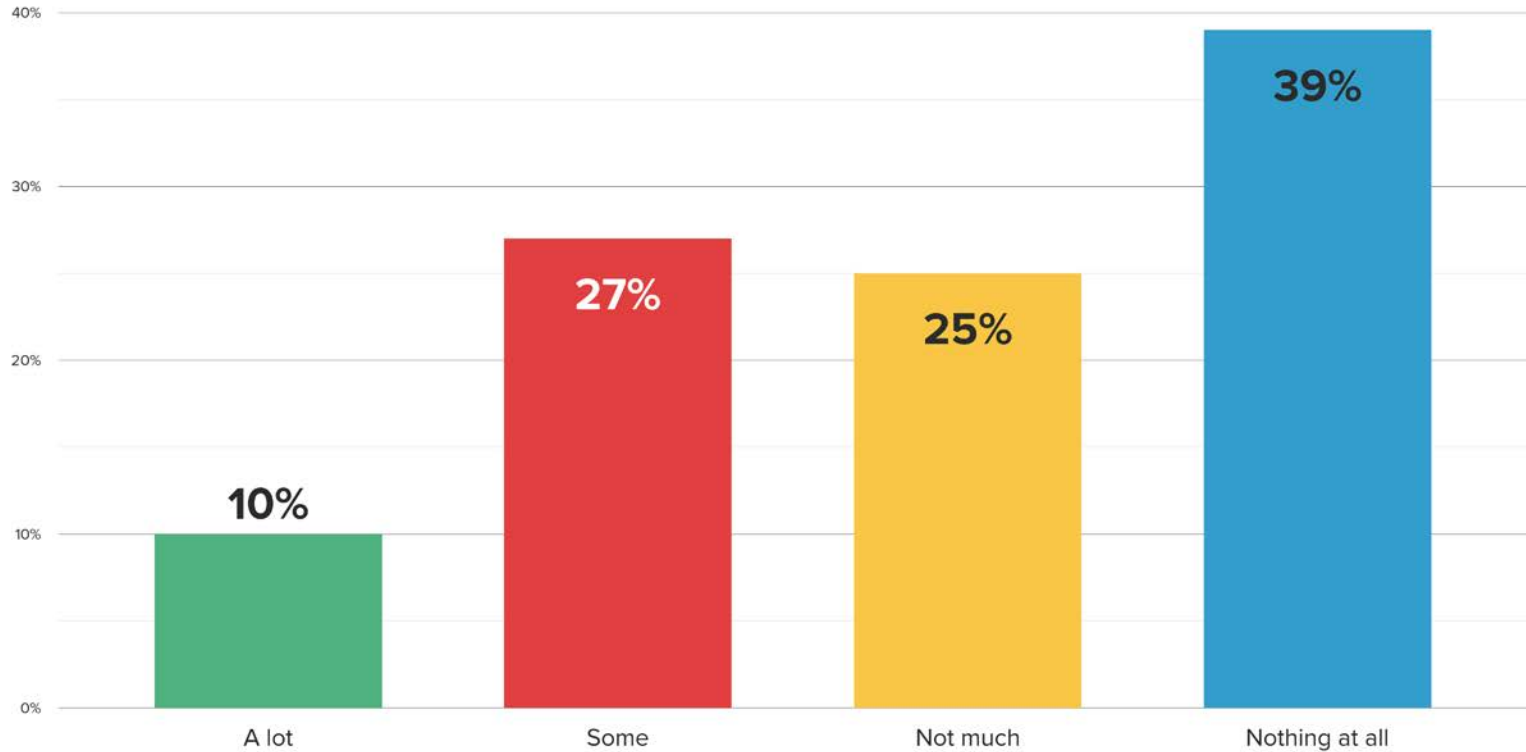
Voters Also Say Regulating Internet Access As a Utility Would Decrease Private Sector Tech Investments

If government were to regulate Internet access as a utility, do you believe private sector investments in Internet and technology innovation would increase, decrease or stay about the same?



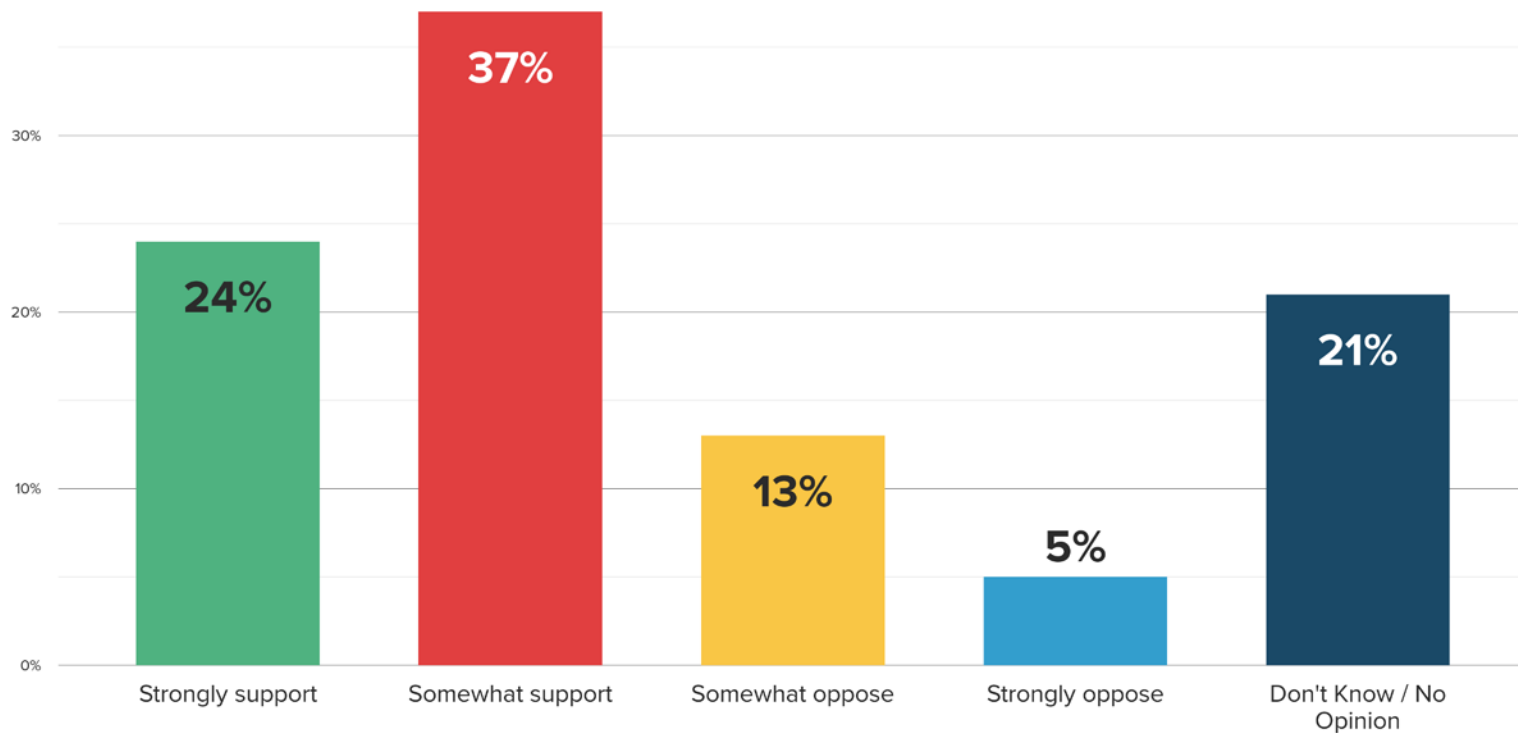
High Levels of Unawareness Surrounding 'Net Neutrality'

How much have you seen, read, or heard about network neutrality, sometimes referred to as net neutrality?



Though, Three in 5 Voters Support Generic Rules that Define Net Neutrality

As you may know, net neutrality is a set of rules which say Internet Service Providers (ISPs) such as Comcast, Time Warner, AT&T, and Verizon, cannot block, throttle or prioritize certain content on the Internet. Knowing this, do you support or oppose net neutrality?



Bipartisan Support for Generic Rules that Define Net Neutrality

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