



THE CABLE INDUSTRY'S 2020 ECONOMIC IMPACT ON PEOPLE, INFRASTRUCTURE & PROGRAMMING

Across America, the cable industry supports millions of jobs and builds powerful networks that reach homes in nearly every community. Billions of dollars annually are invested to deliver ultra-fast internet speeds, power new innovations and create award-winning TV programming. With a diverse workforce and continued investment in the internet's infrastructure, this industry is an American economic leader.

\$460_B **INDUSTRY ECONOMIC IMPACT** 

2.9_M **DIRECT & INDIRECT JOBS** 

300+ **EMPLOYEES IN EVERY CONGRESSIONAL DISTRICT** 

\$300_B **INVESTMENT IN INFRASTRUCTURE & NETWORKS OVER LAST 20 YEARS** 

\$430_B **INVESTMENT IN TV PROGRAMMING OVER LAST 20 YEARS** 

\$3.5_B **FEEES CONTRIBUTED TO STATE AND LOCAL GOVERNMENTS** 