Chief Technology Officer

NCTA - The Internet & Television Association

Confidential Position Specification

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ncta | KORN FERRY

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The Company

NCTA, The Internet & Television Association, represents network innovators and content creators that connect with consumers every day. NCTA is comprised of leading companies in an industry building the most powerful broadband platform and creating exciting TV programming that entertains, informs and inspires. NCTA's vision is for a technology and entertainment future that will advance innovation, inspire creativity, unleash connectivity, and exceed consumer expectations for a wide range of high-quality services.

NCTA is America's cable industry, the nation's largest broadband provider with fiber-rich networks reaching over 90% of all U.S. homes, offering 1 gig speeds to millions in urban and rural communities. NCA members are also TV networks with a rich history of creating award winning programming. The industry supports three million American jobs and employs at least three hundred people in every congressional district. NCTA's member companies have a ground-breaking history and equally impressive vision for the future, emboldened by a spirit of innovation, creativity, and passion to be the best. Members include cable TV programmers, cable operators and technology leaders and affiliates.

NCTA's mission is straightforward and powerful. With integrity and rigor, NCTA aims to advance public policy on the issues most important to our members: issues that support both the builders of America's internet and television networks as well as the producers of content that informs and entertains. As President and CEO Michael Powell states, "Our mission has always been to keep America connected – and we're doing just that."

The Opportunity

Position

Senior Vice President and Chief Technology Officer

Location:

Washington, District of Columbia

Reporting Relationship:

President & CEO

Website:

www.ncta.com

Purpose of the Position

Reporting directly to the President and Chief Executive Officer, the Senior Vice President and Chief Technology Officer (CTO) is the senior-most technology leader for the NCTA. The CTO position is a high visibility role, with the opportunity to represent the cable industry before the FCC and other key government agencies in addition to national and international standards setting organizations. Further, the CTO serves as NCTA's technical liaison to its member organizations, partnering closely with both technical and business leaders to understand, translate and advance key legislative priorities.

NCTA's technology organization supports the congressional and regulatory efforts that have technical components or implications and is responsible for the analysis and evaluation of the technical issues being considered by public policymakers. The department provides leadership and coordination of the industry's interests in techno-policy, technology standards and Internet governance activities. As leader of this team, the CTO will be a key member of NCTA's executive team and will need to be a collaborative leader capable of partnering with other teams across the organization.

Key Responsibilities

Key organizational responsibilities for the CTO will include:

Strategy Development and Execution

- Partners with the CEO and senior leadership team as lead NCTA technology expert and helps formulate industry technology policy strategy; works with government agencies and members of other key industries to develop and implement strategies and policy.

- Leverages the collective scientific and technological knowledge of the cable industry (Internet, wireline, wireless & spectrum, cybersecurity) in the furtherance of its public policy initiatives.

Industry Ambassadorship

- Works closely and collaboratively with key senior technology executives at CableLabs, Society of Cable Telecommunications Engineers (SCTE), cable industry operators and programming companies, suppliers, the communications sector and other relevant technology-related companies and organizations.

- Identifies and builds technical coalitions and working groups to focus on specific technologies and issue spotting for the industry.

- Represents NCTA at public technology events, seminars and panels speaking on behalf of the cable industry.

- Works with the State Department representing the cable industry in Internet governance activities.

- Stays abreast of new, developing, and existing national and international telecommunications industry standards.

- Represents NCTA and participates in international information and communication technology (ICT) platforms such as the International Telecommunication Union (ITU).

Influence and Relationship Building

- Ensures the NCTA executive team and appropriate staff understand current and emerging technological developments, issues, and threats critical to the cable industry.

- Provides insight, advice and guidance to the CEO and other senior executives of NCTA to effectively formulate, articulate and pursue policy objectives on behalf of NCTA members.

- Builds consensus among industry stakeholders and the communication sector on technology-related issues.

- Testifies or prepares testimony for the CEO, member companies and appropriate NCTA staff for use before Congress, the FCC, other parts of the Executive Branch and press.

- Understands new and developing technological directions and environmental issues member companies face which may have implications for cable industry policy, and ensure the CEO, executive office, NCTA's public policy advocacy team, and key members of the cable industry are kept up to date.

- Keeps abreast of new trends and best practices in the technology landscape

- Takes the initiative in thought leadership, innovation, and trendspotting.

Staff Leadership

- Manages a small team including the overall work activities of employees within the department, including establishing performance objectives, conducting performance reviews, and facilitating employee development.

The Candidate

Experience and Professional Qualifications

The successful candidate will have a broad technical background, but more importantly will be a strong leader with the ability to articulate a technical and legislative vision for the organization and its members. S/he will have a proven ability to influence and lead engagement across functions and across a wide array of interested parties.

Prospective candidates will have demonstrated leadership in providing strategic guidance throughout an organization and a track record of delivering quantifiable results. Importantly, the Chief Technology Officer will have demonstrated the ability to quickly assess and correctly act upon current and future consumer and industry trends. Experience in the telecommunications industry is optimal, as is experience with regulatory and advocacy organizations.

Stylistically, the Chief Technology Officer must be entrepreneurial and results-driven, as well as be a collaborative leader who is willing to roll up their sleeves in order to design and drive strategic initiatives. S/he must build effective relationships through collaboration, influence, and domain expertise.

Specific core qualifications and professional experiences desired include, but are not limited to, the following:

- Bachelor's Degree required, Master's degree in computer science, engineering, mathematics or related fields, or equivalent experience preferred.
- Possesses a broad range of knowledge to include Internet architecture, cybersecurity, broadband technologies and systems, spectrum, wireless and Wi-Fi communications, wireline technologies.
- Ability to assess the impact of advanced technologies to cable plant architecture, field operations and cable operations.
- A proven track record in achieving strategic priorities through collaboration both internal and external to the organization.
- Experience serving as a spokesperson for an organization.
- Outstanding presentation skills to both technical and executive audiences.
- Political acumen and knowledge of the inner workings of policymaking and governmental bodies.
- Solid connections to key stakeholders, organizations and individuals throughout the telecommunications and information technology industry.
- The ability to translate complex technology concepts and issues into "English."
- Flexible to travel frequently.

Additionally, the successful candidate should ideally possess the following behavioral and interpersonal skills:

- A charismatic and empathic leader with the ability to motivate, inspire and instil confidence in others.

- A genuine, enthusiastic, pragmatic leader who can make a difference in the organization and our industry.

- A leader with the ability to make tough decisions, balanced with demonstrated diplomatic skills and a proven ability to develop good relationships at all levels and work effectively with different leadership styles.

- An executive with effective and inspiring oral and written communication skills. A confident speaker with outstanding negotiating skills.

- A person of unquestionable integrity, honor, and candor. The successful candidate should be a thought leader with a history of integrating innovative programs and successful project management.

Education

A Bachelor's degree in computer science, engineering, mathematics, or other relevant field; an MBA or MS is desired.

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