

INVESTING IN AMERICA

THE CABLE INDUSTRY'S 2018 ECONOMIC IMPACT ON PEOPLE, INFRASTRUCTURE & PROGRAMMING

Across America, the cable industry supports millions of jobs and builds powerful networks that reach homes in nearly every community. Billions of dollars annually are invested to create award-winning TV shows, to deliver ultra-fast internet speeds, and to power new innovations. With a diverse workforce and continued investment in the internet's infrastructure, this industry is an American economic leader.



\$450B

INDUSTRY ECONOMIC IMPACT



3M

DIRECT & INDIRECT JOBS



300+

**EMPLOYEES IN EVERY
CONGRESSIONAL DISTRICT**



\$290B

**INVESTMENT IN INFRASTRUCTURE
& NETWORKS OVER LAST 20 YEARS**



\$430B

**INVESTMENT IN TV PROGRAMMING
OVER LAST 20 YEARS**



\$3.5B

**FEEs CONTRIBUTED TO STATE
AND LOCAL GOVERNMENTS**

