# About Programmer Membership

## Eligibility

Any person, firm or corporation that, by means other than broadcasting, provides or distributes programming for retransmission by cable systems qualifies for Programmer membership in NCTA.

## Dues

Program Network member dues payment to NCTA is based on total gross revenues from direct and indirect U.S. cable sales during the previous year as determined by generally accepted accounting principles (GAAP). Gross cable sales revenues shall include, but not be limited to: operator fees, advertising, guides, sale of programming and products to cable program networks and cable operators; and sale of programming (PPV & VOD) through cable operators to cable subscribers. The only revenues excluded are revenues from separate lines of business not related to the provision of cable services such as revenues from direct broadcast satellite, websites, online and retail sales, international licenses and transponder subleases.

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| --- | --- |
| **Gross Sales** | **Annual Dues** |
| $0 to $1,172,000 | $2,079 Minimum Payment |
| $1,172,001 to $50 million | .001408 of revenue |
| Over $50 million | $82,112 + .0002598 of revenue over $50 million |

Programmer members are billed annually in February. A full year’s dues remittance must be submitted with this application if joining prior to August 1. New members joining after August 1 may submit a half-year’s dues. Dues paid to NCTA are not deductible as charitable contributions.

## Confidentiality

All member revenue data collected in conjunction with dues payments will be held in the strictest confidence. Release, publication, or public use of the revenue data is prohibited.

# Membership Application

## Instructions

Please complete this form, include company’s profile and send it with annual dues payment to:

Industry & Association Affairs Department / Membership Services  
NCTA  
25 Massachusetts Avenue, NW, Suite 100  
Washington, DC 20001-1431  
Phone: 202-222-2430 Fax: 202-222-2431

## Company Information

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Headquarters Street Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Headquarters City/State/Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Website Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

## Chief Executive Officer or Election Contact

Name and Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone & Fax Numbers: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

## Dues Billing Contact

Name and Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Billing Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Billing Street Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Billing City/State/Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Billing Phone & Fax Numbers: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

## Membership Dues

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| --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | Total gross revenues from direct and indirect U.S. cable sales during the previous year: | $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | Total Dues Payment Enclosed  (Company Check only - Credit Cards not accepted) | $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |

## Company Profile

Please explain the nature of your business and type of programming you provide to the cable industry. **APPLICATION CANNOT BE PROCESSED WITHOUT THIS INFORMATION.**