

**Remarks for Kyle McSlarrow
Honoree, Legacy Award, Hispanic Federation
May 7, 2009**

Buenas Noches.

On behalf of a grateful cable industry, thank you for this honor.

In truth, the real honor for us has been the opportunity to work with you.

The Hispanic community is an important part of cable's fabric, now and in the future. Hispanic-Americans represent a growing percentage of our customers and viewers...a vibrant new market for all of cable's services...and a vital part of our employee base and our leadership.

The EEOC reports that more than 10 percent of the individuals directly employed by the cable industry are Hispanic. That representation is larger than we find in other media fields, and it's likely to keep growing.

In addition, cable's migration to digital technology has opened a new world of programming and services to all ethnic communities. We think the rollout of cable's broadband Internet service...as well as our

competitive and affordable digital phone service...has helped bridge the digital divide for many Hispanic-Americans. And as I said in the video, we're proud there are more than 70 fulltime cable networks today that target and serve the Hispanic community in both Spanish and English.

But the truth is I'm primarily glad tonight to have the opportunity to thank all of you and the Hispanic Federation.

It's no wonder that when we work to address major public policy issues, we turn to the Hispanic Federation for advice and guidance.

When a coalition of civic, civil rights, and technology and communications industries organized Broadband Everywhere – a coalition to support the deployment and adoption of broadband services in every community – the Federation provided leadership . . . not least with your President, Lillian Rodriguez, serving as co-chairman.

And when we committed to help Americans make the transition to digital TV, the Federation really stepped up...organizing community meetings, news briefings, and other opportunities to inform Hispanic Americans of their options. Working together, we assisted thousands of Hispanic households in getting converter coupons and learning more about the transition.

My dear friend, Lillian Rodriguez Lopez, has been a wonderful partner in pursuing our common public policy objectives. Thank you, Lillian. And congratulations to you and the Federation for your achievements in so many other critical areas – including voter registration, immigration, health, and education. We look forward to continuing our work together in the years ahead.

For this honor, and for the chance to collaborate on many issues central to the lives of Hispanic-Americans, *muchas gracias*.